AI FOR MARITIME PROFESSIONALS
Enhancing Productivity & Efficiency

COURSE OBJECTIVES

- Equip maritime professionals to boost productivity and reduce manual tasks using AI.
- Enable no-code/low-code integration of AI across operations, design, HR, marketing, and finance.
- Demonstrate real-world AI use cases, such as report automation, intelligent content generation, and visual communication tools.
- Drive process automation and data-driven innovation for better decision-making

ABOUT THE COURSE

This two-day (16-hour) interactive training introduces maritime professionals to Artificial Intelligence tools—no coding required. Through a mix of concepts, hands-on exercises, and real-time use cases, the course empowers participants to explore AI's potential to automate routine tasks, save time, and improve accuracy. Certificate of Completion will be awarded to all participants.

PARTICIPANTS

- Ideal for professionals from all areas of the maritime ecosystem, including:
  - Shipyards, Ports, Classification Societies and suppliers
  - Design, Plan Approval, Construction, and Operations Teams
  - HR, Finance, Marketing & Compliance Functions
  - Maritime Policy Makers and Strategic Planners
- No programming background is required. Just bring your curiosity and willingness to explore & learn!
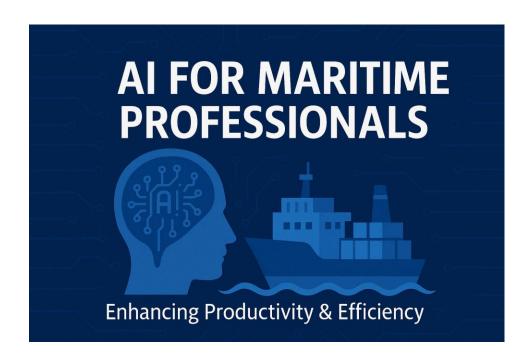
DURATION

- 2 Days | Total: 16 Hours (8 hours each day)
- 17-18 June 2025 at Main Hall, Indian Register of Shipping, Powai, Mumbai
- Practical, industry-focused learning with:
  - Live Use Cases
  - Hands-on Exercises
  - Assignments, Tests & Reflections
- All tools used will be free AI applications, ensuring accessibility and relevance during hands on.

KEY TOPICS

- Introduction to Data Science, AI, Machine Learning & Big Data
- **Generative AI for reports, documents, content & research**
- Creating Custom AI Bots & GPTs for daily workflows
- AI-driven tools for image, infographic, video & audio creation
- Prompt Engineering & Smart Automation for business tasks
- **AI to automate PowerPoint preparation and visual storytelling**
- Building intelligent assistants and understanding AI agents
- Use case discussions and project work with maritime relevance

TRAINERS

- **Rabindra Sah** – CTO, Indian Register of Shipping
  Industry veteran with 32+ years in engineering leadership, digital transformation, and maritime innovation.
- **Sanjida Augustine** – Associate Vice President, Information Technology, Indian Register of Shipping
  25 Years of working experience in the Maritime sector with Business
- **Guest Industry Leader**
  Senior executive sharing **live insights on AI applications in real-world maritime environments**.

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