

ONE DAY COURSE ON EMERGENCY PREPAREDNESS – CRISIS MANAGEMENT AND COMMUNICATION WITH MEDIA

COURSE OBJECTIVES On completion of the course, the participants will:
Enhance their skills on Emergency preparedness and the value of Crisis management with the required knowledge on how and what to communicate with the media and will be able to put across the knowledge in Practice

ABOUT THE COURSE The Shipboard staff is encountering all types of new ranks on board and whatever best of trainings done by them under the STCW the possibility of Human Error cannot be eliminated and with the best of staff sometime or the other some Incident may occur, hence a good amount of Emergency preparedness is necessary on board and also the mental preparation and mind-set of the personnel on board on the CRISIS MANAGEMENT. These needs can be fulfilled by giving fruitful ideas on On board trainings and to give necessary tips on what and how to combat a Crisis on board the vessel. These techniques makes use of how to use the practical implementation of the emergency preparedness in Crisis situation and handling the situation as well as how to response to the Media- Preferably directing to the company correspondent, however it is also important that the same is handled diplomatically so that the EGO of the media is not hurt. This will make the efforts effective and the learner will be satisfied at the end of the session. How to make use of Theory and Practice to register the subject in the human memory and use it in future. The trainings will not only improve the skills, but their Ships performance, while also satisfying the owners to reduce losses from such crisis

PARTICIPANTS Officers of the Any Branch – Deck or Engine who wants to face the contingency on board that could occur during the Shipboard operations including Marine Superintendents from the ship management companies, or Master mariners and Chief Engineers

DURATION One day – approx. 8 hours

KEY TOPICS DAY 1

- ☛ ICE BREAKER
- ☛ REQUIREMENTS OF EMERGENCY PREPAREDNESS AND CONTINGENCY PLANNING (ISM 8)
- ☛ FUNDAMENTLS OF CRISIS AND IT SMANAGEMENT
- ☛ SHORE BASEDRESPONSE
- ☛ TRAININGS AND DRILLS
- ☛ TEAMWORK IN CRISIS
- ☛ COMMUNICATION WITH MEDIA IN CRISIS
- ☛ CLOSING

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Capt . Ashwin Kumar Maniar after having worked at Sea for 17 years been in the Profession of Auditing and implementation of SMS in the Maritime Industry for the last 26 years and he has worked with over 200 companies in the preparation of manuals to implementation and done over 500 Maritime Audits as well as ISO 9001/14001/45001/22001/50001 and having knowledge of codes and conventions can well interpret the requirements with practical experience and can explain giving examples of situations encountered . Being an Auditor he has also conducted several Audits on Board as well as covered Audits of the vessels and hence this course covers the requirements of Emergency preparedness if the clause 8 oos ISM code as well as contingency and crisis planning for the same .

