TRAINING FLYER

Commercial Shipping & Sustainability: How commercial decisions create profit & reduce emissions

COURSE OBJECTIVES

This course is designed to provide maritime professionals with a practical understanding of how commercial shipping decisions directly influence both business profitability and environmental performance. Participants will develop the ability to evaluate commercial strategies through the perspective of sustainability, understand the financial implications of decarbonization regulations, and identify opportunities to improve operational efficiency while reducing greenhouse gas emissions.

ABOUT THE COURSE

The shipping industry is undergoing a significant transformation as commercial success becomes increasingly linked with environmental performance. This course bridges the gap between commercial shipping and sustainability by demonstrating how commercial decisions—including voyage planning, speed optimization, fuel selection, charter party clauses, fleet deployment, and digital performance monitoring—can simultaneously improve profitability and reduce emissions.

PARTICIPANTS

It is suitable for shipowners, commercial managers, chartering executives, technical superintendents, fleet managers, marine and technical managers, sustainability and ESG professionals, shipbrokers, port and terminal executives, classification society professionals, maritime consultants, financial institutions supporting shipping, and senior shipboard officers aspiring to transition into shore-based commercial or management roles.

DURATION

One day

KEY TOPICS

- The evolving commercial landscape of global shipping
- IMO decarbonization strategy
- The business case for sustainability
- Voyage economics and emissions optimization
- Speed optimization: balancing profitability and carbon footprint
- Charter party clauses for emissions and carbon compliance
- Sustainable procurement and supply chain considerations
- Future trends in green shipping